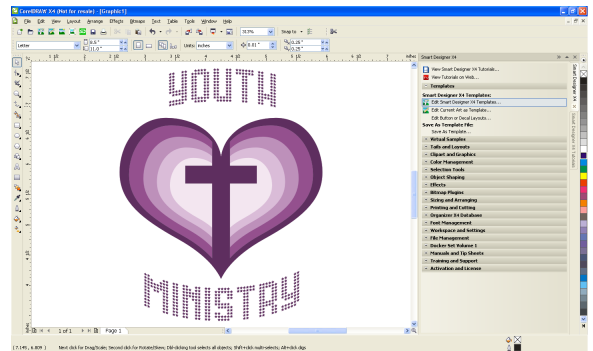


Frequently Asked Questions About Upgrading

Why should I upgrade to Smart Designer X4.5?

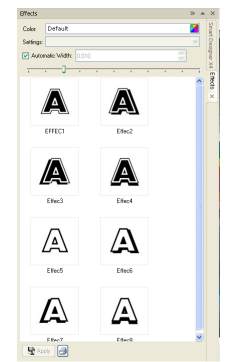
Software companies like Corel or Microsoft spend millions of dollars improving their software and releasing new versions. Software companies are always striving to produce innovative new features that help their customers to be more productive. When you buy a software program, you always have the option of staying within your comfort level and not upgrading. The loss of productivity and inefficiencies associated with using older technology is typically much more expensive than upgrading to a new version. A wise business owner will buy an upgraded version because they want to improve their workflow, reduce the time spent in the software, and increase productivity.



Smart Designer Integrated Docker

Why is Smart Designer X4.5 such a big deal?

Smart Designer X4.5 is a very big deal. It takes advantage of the new docker technology in CorelDRAW X4 and X5 in order to integrate seamlessly with CorelDRAW. It is no longer a separate program but instead a set of tools that are added directly to CorelDRAW. This means that the software requires fewer system resources, increased stability and faster performance. Smart Designer X4.5 is a major technology advancement that capitalizes on the new capabilities of CorelDRAW X5. This new technology has enabled us to create new features and capabilities that were never possible in earlier versions. As a result of this new technology, many features in Smart Designer X4.5 have been re-engineered for increased performance or additional capabilities. Also numerous features have been added and existing features have been greatly improved.



SDX4.5 Effects Docker

Will the software work with Windows 7?

Microsoft has released their new operating System, Windows 7. Smart Designer X4.5 has been designed to be fully compatible with both the 32 Bit and 64 Bit versions of Windows Vista and Windows 7. Smart Designer X4.5 is also compatible with the 32 Bit versions of Windows XP Home and Pro.

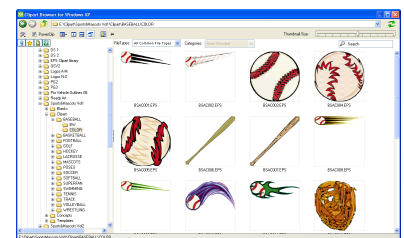


What is the upgrade process?

Smart Designer X4.5 can be installed on top of Smart Designer X3 or X4. This will allow both programs to work after the installation process. Owners of Smart Designer 12 or lower will be required to uninstall the old version and perform a new installation of Smart Designer X4.5.

Will I have to reinstall my templates?

The upgrade process will not require you to reinstall your templates. After the upgrade, you will have the option of installing all of the clipart from your various Digital Art Solutions art volumes. Searchable clipart databases can now be merged into a single keyword database in the new Clipart Browser. Once the clipart is installed from the CD or DVD, you will be able to type in a keyword in the Clipart Browser, search a single merged database and click on an image to import it directly from your hard drive. No more manual search of disks or searching multiple databases.



New Clipart Browser with Merged Database

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Frequently Asked Questions About Upgrading

Do I still have to call in for a code?

No, each Smart Designer X4.5 version can be activated online via a self service activation system. This system will enable you to go online and receive your own activation code. If the computer that you are activating is not online, you can go on another computer and obtain a code. You will no longer need to call in or fax Digital Art Solutions to receive a code with this new version.

Will it work with my old artwork and templates?

Absolutely. Smart Designer X4.5 is fully compatible with all templates and clip art volumes in the Smart Designs Art System with the exception of Smart Templates Volume 1 version 1. Owners of Smart Templates Volume 1, must purchase an upgrade to Smart Templates Volume 1 version 2.0, in order to work with Smart Designer X4.5.

Do I still have to access my clip art from the CD?

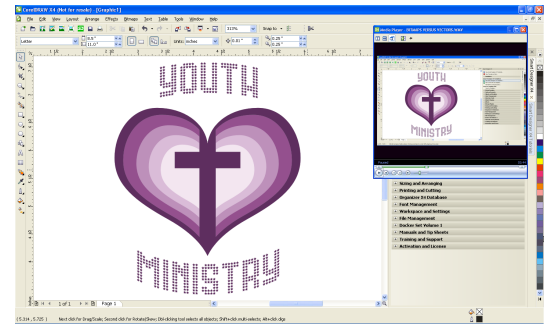
No. Smart Designer X4.5 includes a new feature that will enable you to install the clip art directly to your hard drive, an external hard driver or a folder on a network. This feature no longer requires the creation of a virtual drive.

What kind of training is included with Smart Designer X4.5?

In addition to a brand new 300 page manual and training guide, there are 3 hours of new tutorials on general art production, troubleshooting and using Smart Designer X4.5. Smart Designer X4.5 now has the capability to access new tutorials on the web and view them directly in Smart Designer.

What does it cost to Upgrade to Smart Designer X4.5?

The new cost of Smart Designer X4.5 is dependant upon when you originally purchased Smart Designer and which version you are upgrading from. Please contact Digital Art Solutions for specific pricing for your upgrade.



Smart Designer Media Player

What is my return on investment?

Because Smart Designer X4.5 will significantly reduce your production and design time, you will see a very rapid return on investment. The following chart will help you to understand the importance of upgrading to Smart Designer X4.5. Investing in art production software is one of the single most important purchasing decisions you can make in your business. If you spend less time designing and producing art, you can spend more time pro-actively prospecting new business. The savings in art production time will be amplified many times over by the new business you can bring in by producing sales sheets and virtual samples to prospect new accounts.

Hour Spent in Art Production Time Per Week	Time Saved by Upgrading to Smart Designer X4.5 Estimated at 30%.	Value of Weekly Savings Based On Average Art Costs of \$40 per Hour	Number of Weeks Until \$399 Investment is Recouped	Dollars Returned to the Bottom Line During the First Year
40 Hours	12 Hours	\$480	Under a Week	\$23,600
30 Hours	9 Hours	\$360	Just Over a Week	\$18,320
20 Hours	6 Hours	\$240	Just Over 2 Weeks	\$12,080
10 Hours	3 Hours	\$120	Just Over 3 Weeks	\$5,840

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Key Benefits

How are new features in Smart Designer X4.5 going to help me solve everyday production challenges?

Regardless of your production processes, Smart Designer X4.5 has very important new features that help streamline and simplify your design and production workflow. We strongly recommend that you review the Feature List as you will get a good overview of the true power of Smart Designer X4.5. Many of the new features are designed to help you pre-flight your graphics before you go to production. Here are some examples:

Production Challenge: You have numerous colors in your design and you want to reduce the colors to a specific number.

Solution: The new Merge Colors feature will scan your design and allow you to reduce the colors to a specified number. Just select multiple colors and the feature will automatically merge them to a specified color.

Production Challenge: You have multiple Digital Art Solutions CDs and you cannot find a specific clipart image.

Solution: The new Merge Database function will allow you to merge keyword databases from all Digital Art Solutions art volumes that contain searchable databases. This will allow you to search a single master database in the Clipart Browser.

Production Challenge: You have a large collection of Digital Art Solutions art volumes and you are constantly searching for a CD in order to import specific images.

Solution: The new and improved Copy Clipart CD function will enable you to install every one of your Digital Art Solutions CD/DVDs to your hard drive, an external drive or a folder on a server. This feature no longer requires you to create a virtual drive. Just select a folder in the new and improved Clipart Browser and the categories on the art volume will be displayed in the Clipart Browser.

Production Challenge: You need to convert the colors in your design to a specific color palette for your direct to garment printing, sublimation or screen printing process.

Solution: The new and improved Swap Colors feature will enable you to globally change each instance of a color in a graphic to a specific color. Just select a new color and every instance of that color will change automatically once a new color is selected. Tints and halftones can be preserved when a color is swapped.

Production Challenge: You need to convert the CMYK or RGB colors in your design to spot colors for screen printing.

Solution: The new Merge Colors feature will automatically create spot color separations by converting RGB or CMYK colors to Pantone spot colors. Colors can also be automatically switched between RGB, CMYK and Spot Colors.

Production Challenge: You want to create a virtual sample with a rendering of a graphic on a photo.

Solution: The new and improved Virtual Samples feature now supports photos. Hi-res photos of various apparel items can be installed from the new Smart Concepts 2.0 Photo Edition volume of photographic product templates. Once installed, not only can you create a virtual sample with a photo, but you can change the color of the photographic product template dynamically.

Production Challenge: You are creating a graphic and you are missing a specific font.

Solution: The new Preview and Install Fonts feature will allow you to install fonts in CorelDRAW on the fly without closing CorelDRAW or manually installing fonts in Windows.

Production Challenge: You forgot how to use a feature in Smart Designer in the middle of a design.

Solution: The new Smart Designer Tutorials feature will allow you to launch a video directly in CorelDRAW. You can resize the media player to view the tutorial while you are creating a graphic. A small screen can float over your CorelDRAW workspace as you are learning a feature. The media player will allow you to start, stop and replay a video lesson.

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